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October 6-8, 2025

Gaylord National Resort & Convention Center | Washington D.C.





# **Making Your Mark: Redefining Your Influence in Business Strategy with Vision and Purpose**

Monday, October 6, 2025

10:15 AM - 11:15 AM



# Let's Agree



Women bring a **unique and powerful** perspective to legal leadership, playing a pivotal role in shaping business **strategy** and guiding organizations through **impactful change**.

By making **bold decisions and aligning actions** with overarching business goals, female leaders have the opportunity to strengthen their **value** within the company and cultivate **trust** with key stakeholders.

This session will equip you with the tools, insights, and inspiration needed to **amplify your influence and leave a meaningful impact** on your organization's success and future outcomes.

# Making Your Mark: Redefining Your Influence in Business Strategy with Vision and Purpose



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FMC Corporation



# Making Your Mark



vs.



# Making Your Mark



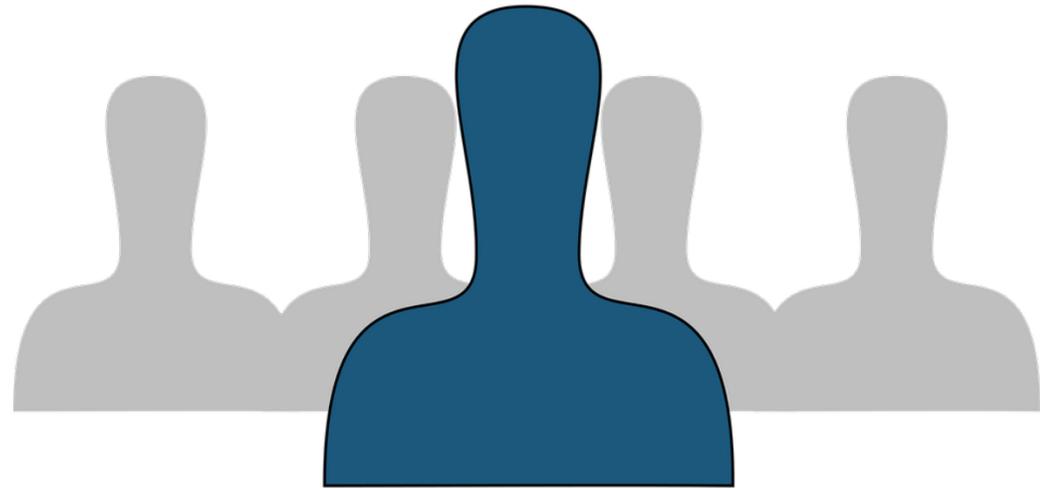
vs.



**Where are you currently “making your mark” as an influencer in your organization?**



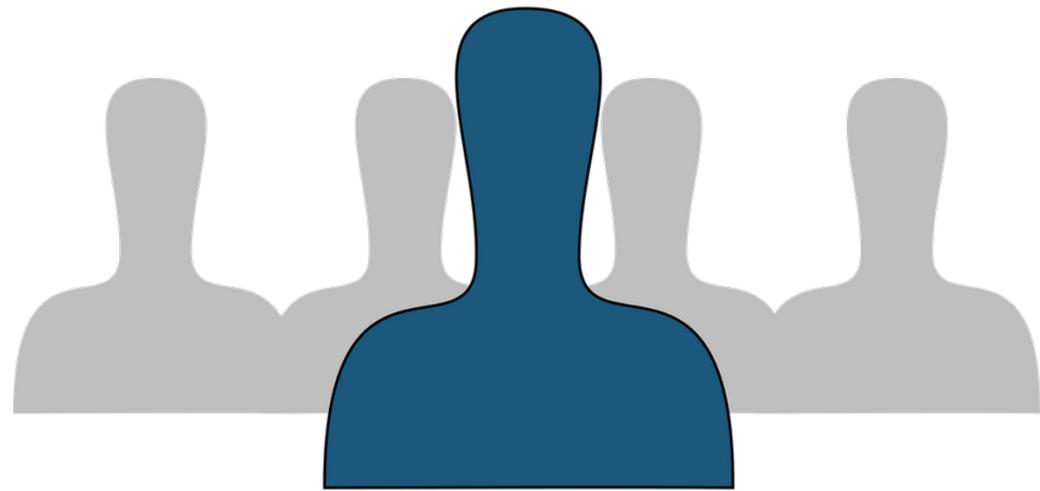
# Redefining Influence in Business Strategy



vs.



# Redefining Influence in Business Strategy

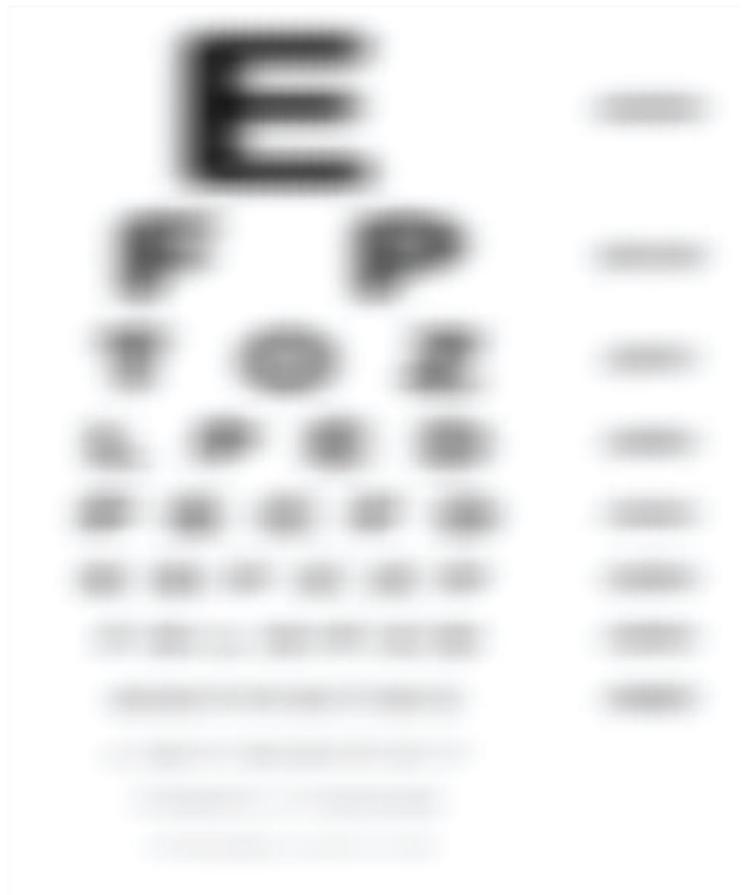


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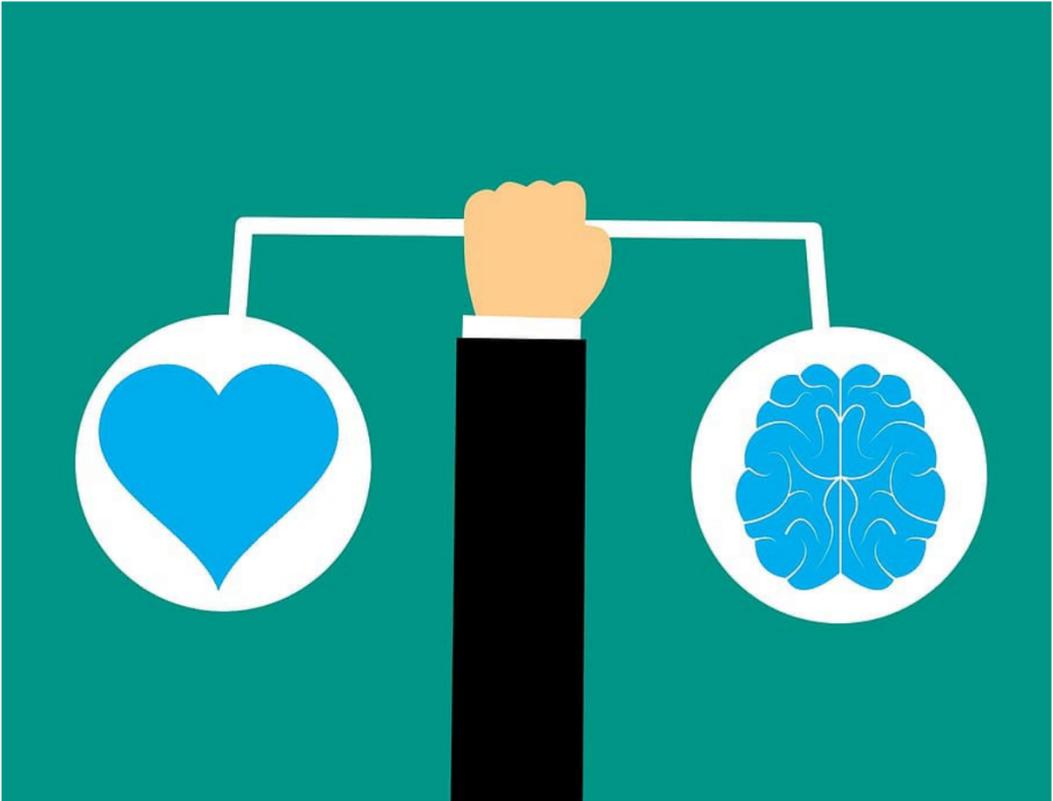


**What is one trait or skill that you will implement moving forward to gain more authentic influence?**

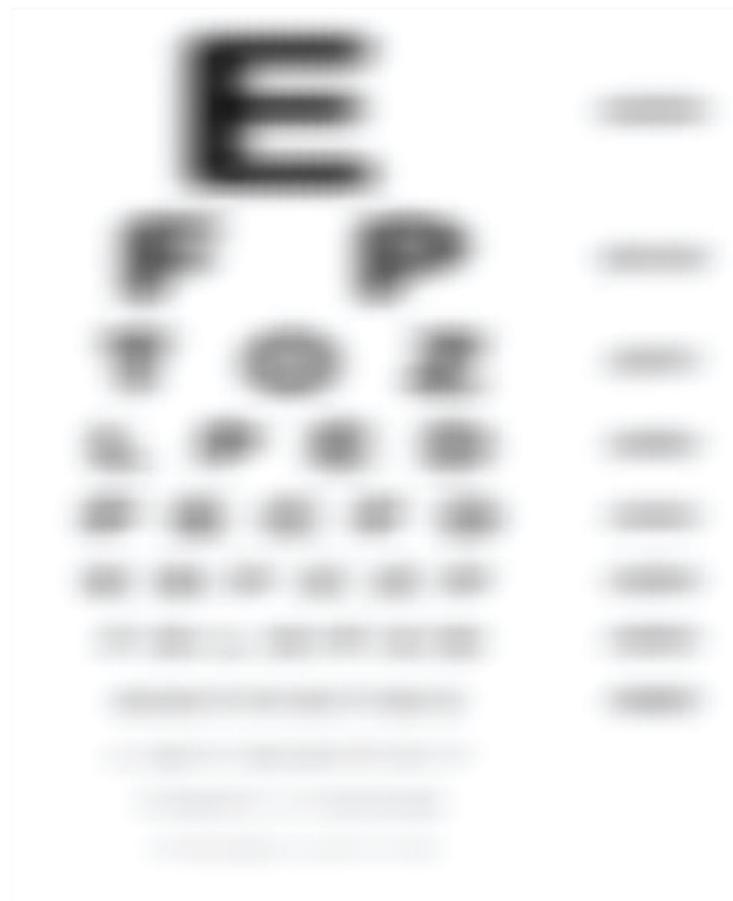
# The Power of Vision, Purpose and Personal Branding in Communication



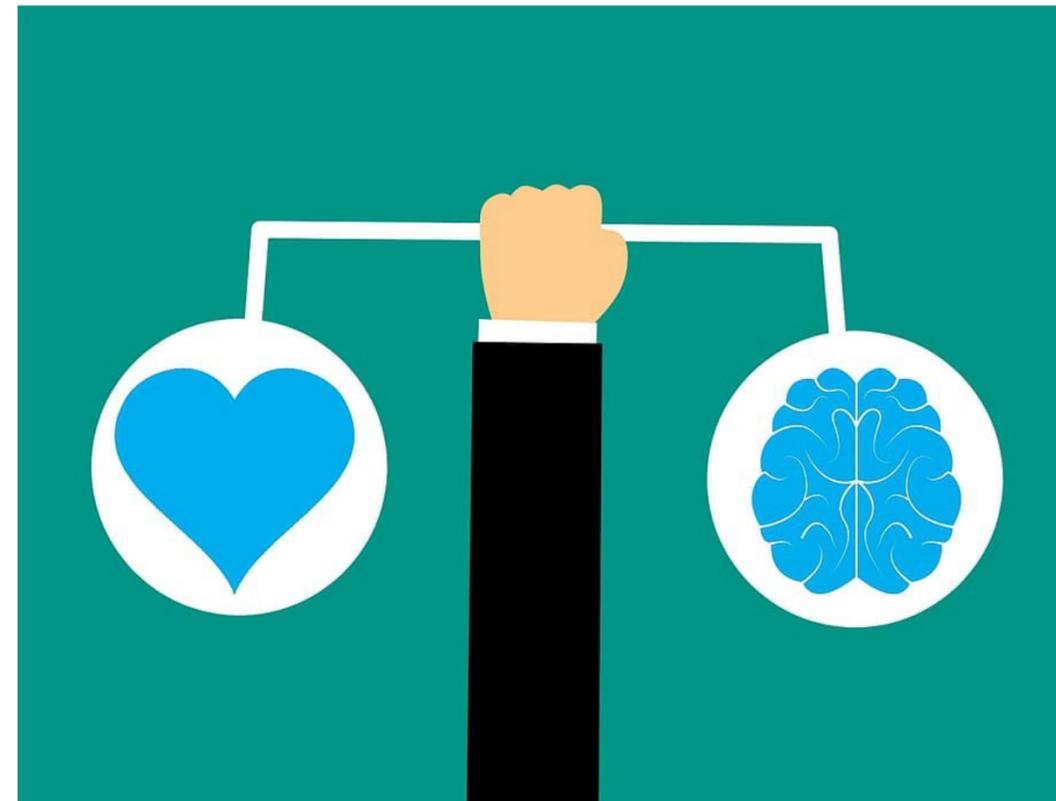
vs.



# The Power of Vision, Purpose and Personal Branding in Communication



vs.



**What's one change you can make that will align you more with the vision, purpose and the personal brand that you want to have?**