

# Intellectual Property

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LP's IP Group represents a wide range of clients, from large, multinational corporations to independent inventors and from established, well-known companies to newly formed start-ups.

The IP Group provides our clients with a broad range of patent, trademark, copyright, trade secret, licensing and transactional services. Our attorneys work closely with our clients to identify protectable IP, develop IP strategies, obtain IP protection, implement IP best practices, enforce IP against infringers, and reduce the risk of infringing third party IP. Our attorneys also are skilled in the transfer (acquisition and disposition) and licensing (inbound and outbound) of IP rights.

For a one-page summary of LP's Intellectual Property Practice Group, [click here](#).

## Patents

LP's team of registered patent attorneys assists our clients in securing patent protection for their innovations in the United States and abroad. Our attorneys also help our clients mitigate risk through patentability (novelty), freedom-to-operate (clearance/non-infringement), validity, and state-of-the-art searches and opinions. We also counsel clients on patent enforcement and monetization strategies.

### Key Patent Services

- Invention Identification and Disclosure
- Searches and opinions, including patentability (novelty), freedom-to-operate (clearance/non-infringement), validity, and state-of-the-art
- Patent application filing strategies
- Utility and design patent (industrial design) application preparation and prosecution
- Worldwide patent portfolio management and maintenance
- Patent Trial and Appeal Board (PTAB) Proceedings
- Patent licensing (inbound and outbound)
- Patent due diligence

## Trademarks

Our IP attorneys assist clients in protecting their brands around the world through trademarks. This includes trademark searches and clearance, as well as preparation and prosecution of trademark applications and maintenance of trademark portfolios.

Key trademark services include:

- Searches and clearance
- Trademark application filing strategies
- Trademark application preparation and prosecution
- Worldwide trademark portfolio management and maintenance
- Trademark Trial and Appeal Board (TTAB) proceedings
- Trademark licensing (inbound and outbound)
- Trademark due diligence

## Copyrights

Our IP attorneys register copyrights to protect original works of authorship such as software, websites, product packaging, logos, designs, literary works, audio-visual works, and the like.

Key copyright services include:

- Copyright application preparation and prosecution
- Copyright licensing (inbound and outbound)
- Copyright due diligence

## Trade Secrets

There is a delicate balance between pursuing patent protection for an innovation or maintaining it as a trade secret. Our IP attorneys assist clients with these decisions. We also advise on trade secret best practices and enforceability.

Key trade secret services include:

- Trade secret identification
- Trade secret protection best practices
- Trade secret licensing (inbound and outbound)
- Trade secret due diligence

## Outside IP General Counsel

Our IP attorneys often serve in an outside IP General Counsel role, providing guidance across all areas of IP, developing IP protection strategies using complementary forms of IP, and assisting with day-to-day IP issues that arise in all business.

Key outside IP general counsel services include:

- Client counseling
- IP protection strategies
- Intellectual property audits
- Technology transactions
- IP monetization