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Andrea works with LP's practice leaders and attorneys to define, develop and execute business development initiatives. She helps drive the growth of the firm through client-focused training opportunities, and she supports attorneys' cross-servicing efforts by overseeing the development of targeted collateral. Andrea is responsible for all seminars, receptions and events, and manages internal marketing resources as well as external PR, advertising, creative, business and design consultants.

Andrea earned her B.A., cum laude, in International Relations and Diplomacy and was recently selected to participate in Kellogg School of Management's Women's Leadership Workshop. She is an active LMA (Legal Marketing Association) member, serving as the Chair of the Special Programs Committee from 2007-2008, and is Treasurer for the Midwest LMA Board (2008-2010).